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ESL 220

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***General Topic:*** Causes and effects of investments in college sport in state of Michigan. (I will review expenses such as scholarships, money to serve stadiums and coaches’ salaries etc. Then I will do research on benefits universities have, such as translation contracts, selling tickets etc.) **YOU MAY NOT WANT TO LIMIT YOUR RESEARCH TO JUST MICHIGAN. START WITH MICHIGAN AND SEE IF YOU FIND ANYTHING OR VERY MUCH AT ALL; IF NOT, BROADEN TO NATIONAL LEVEL (IN THE U.S.). THIS IS KIND OF A NATIONAL PHENOMENON, NOT SPECIFIC TO ANY REGION OR STATE.**

***Why I am interested:*** I was very surprised when I learnt about all benefits that athletes have when they are applying to university. Usually they have much more advantages then high school students with excellent grades. I want to learn about benefits universities have.

***Approach:*** analytical/interpretive

***Focus:*** Cause and effect

***RQ:*** Admission process for athletes (not a question but very important information). Why athletes get advantages? Do athletes bring benefits to the universities? Do athletes approve all money invested in them by university? Why universities pay so much attention to the sports? **WAY TOO MANY QUESTIONS HERE THAT DON’T FOCUS ON A SINGLE ISSUE. YOU HAVE TO NARROW THIS DOWN A BIT—YOUR ESSAY WILL ONLY BE 4-5 PAGES LONG AND THERE’S NO WAY YOU CAN GIVE A GOOD, DETAILED ANSWER TO ALL OF THESE IN SO FEW WORDS. YOU NEED TO DECIDE FIRST WHAT YOU’RE MOST INTERESTED IN, AND THEN CHOOSE A QUESTION THAT FOCUSES ON JUST THAT AREA/TOPIC. PERHAPS YOU COULD ASK THIS: *Why do American colleges and universities place such great importance on sports/athletes* IT DEPENDS, OF COURSE, ON WHAT ASPECT OF THE TOPIC YOU ARE REALLY CURIOUS ABOUT. TRY TO FIGURE THAT OUT AND THEN REWRITE YOUR QUESTION. I CAN HELP YOU WITH WORDING IF YOU NEED IT; JUST ASK.**

***Expanded List of Words:***

1. ***Advantages of athletes-benefits, sports scholarships, admission of student athletes; university benefits-profits from sport ~~gear~~, athletic ticket office, tickets price, average attendance in games~~, translation contracts with sport channels (ESPN), contracts with sport companies(Nike, Adidas, Reebok); university-college, college athletic programs, MSU, UofM (universities I will focus in), Spartans, Wolverines; money invested-investments~~ (PROBABLY TOO SPECIFIC), scholarships, tuition, salary for coaches, expenses to serve stadiums; sports-football, basketball, baseball, soccer, tennis(the most popular sports)***
2. ***Advantage-account, aid, assistance, avail, benefits, ~~benediction,~~ help, favor, gain etc.; profit-aid, avail, cash in on etc.; contract-agreement, deal, arrangement; ~~athletes-challenger,~~ ~~contender, sportsperson; attention-concentration, absorption; sports-action,~~ athletics, ~~games.~~***
3. ***March Madness, NCAA, scout.***
4. ***Intercollegiate athletics, NCAA***

***ADD: student-athlete, collegiate athletes, and maybe some words like affect, effect, influence, impact, outcome, funds/funding, revenue, etc.***

**IT SEEMS LIKE YOU DID SOME REFERENCE RESEARCH, BUT YOU MIGHT NEED TO DO A LITTLE MORE TO GET A FEW MORE TERMS. I FEEL LIKE THERE IS SOMETHING MISSING FROM THIS LIST…BUT I CAN’T QUITE FIGURE IT OUT. TRY LOOKING “STUDENT-ATHLETE” AND “ATHLETIC SCHOLARSHIP” AND “FULL RIDE SCHOLARSHIP” AND SEE IF YOU COME UP WITH ANY BETTER VOCABULARY.**

P.S., I also would like to look to the academic records of athletes because I think that they are poor and I have an opinion that expenses on sport should be transferred to the research project or to successful students who can make contribution on science. However, this is just reserve plan.